

JAMEEL SHAHEED

PERSONAL SUMMARY

Dynamic author and design thinker specializing in mobile app design and storytelling. Proven ability to conduct impactful research that identifies key competitors, enhancing strategic insights. Successfully secured impressive early sales for independently published works, demonstrating expertise in branding and design research. Committed to leveraging innovative strategies to drive future projects and engage audiences effectively.

EXPERIENCE

Author

Independently Published | Matthews, NC | September 2022 - Current

- Supervise all aspects of book creation and promotion encompassing editing, artwork selection, presentation planning and marketing execution.
- Secured impressive early sales figures without traditional publishing support.
- Achieved recognition through a Google Knowledge Panel acquisition.

Pre.dev Remote Extern

Extern | Matthews, NC | September 2024 - November 2024

- Performed a preliminary audit revealing key players competing with pre.dev.
- Engaged with community members to execute end-to-end research and analyze resulting data.
- Participated in company-facilitated training on leveraging AI-driven tools for consumer insights.

Delivery Driver

DoorDash | Matthews, NC | April 2019 - August 2024

- Contributed significantly to pandemic response efforts as an essential worker.
- Executed deliveries with customized service based on specific client needs while navigating traffic patterns.
- Transported perishables, goods, and valuables with consideration to time constraints and traffic patterns.

PORTFOLIO

- <https://www.justjameel.design/>

CONTACT

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📍 Matthews, NC 28105

SKILLS

- Design thinking
- Mobile app design
- Information architecture
- Wireframing
- Interaction design
- Design research
- Responsive design
- Prototyping
- Branding
- Story-telling

EDUCATION

Associate in Arts

Central Piedmont Community College, Charlotte, NC

Associate in Arts with a computer science transfer pathway. Courses focused on transferrable hard skills in the computer sciences such as applied mathematics, programming, and coding languages, Python, and Java. Expected in May 2025

CERTIFICATIONS

- Google Certificates, Google UX Design Specialization
- Design Lab, UX Academy Foundations
- Interaction Design Foundation, UI Design Patterns & Successful Software